



CONNECTIVE

Press Release

Connective launches its brand new global partner program

Antwerp, Belgium – September 10, 2019 - Connective, a specialist in digital signatures, identity services and smart document generation is launching its new global partner program. An important step, as the fast-growing scale-up is intensely focusing on working with certified partners for implementing and reselling its solutions. This certification will serve as an extra assurance towards end customers and empower partners to get to know the innovative solutions of Connective thoroughly and give them all tools and knowledge in hand to deploy them at any customer.

Becoming a certified partner

To become a certified partner, IT solution providers and value added resellers will be invited to participate in dedicated sessions, twice a year. They will be offered a combination of hands-on technical trainings about functionalities and new features, sales trainings, go-to-market support as well as a deep dive in the legislation of the solutions. The sessions will be organised starting in Europe and later worldwide. The first ones will kick off in Belgium and France.

This means that Connective's customers will be able to tap into a global pool of trusted, local partners to guide them and help them succeed in their digital transformation.

After completion, participating companies will receive a certification and are allowed to use the certified Connective partner logo in their communication. Moreover, certified partners will gain access to technical resources, product support and go-to-market resources.

Advantages for partners

The advantage for our partners is not only learning about Connective's digital solutions but also staying up-to-date on trends and evolutions within the world of digital identity and digital signatures. Legislation on this topic differs per country and is evolving rapidly. As an expert in the field, Connective is on top of all these developments and willing to share its expertise exclusively with certified partners.

Besides benefiting from this knowledge and the right to use the 'certified partner' logo, certified partners will be prioritized in projects and actively prompted in global communication.

Nicolas Metivier, CEO of Connective proudly concludes: *"By giving our implementation partners and resellers all tools and know how to implement and sell our solutions, Connective is aiming to become a trusted and preferred partner in digital identity, digital signature and smart document solutions. This partner program will definitely reinforce the current ecosystem of collaboration."*

Join the program

The partner program is planned for launch in November 2019. More details about the program will be announced soon. If you would like to learn more or if you are interested in becoming a certified partner, please contact partner@connective.eu.

For more information, please contact:

Hendrik Vandecruys, Marketing, Communication & Press Connective

Mobile: +32 494 76 68 24

E-mail: hendrik.vandecruys@connective.eu

About Connective

Connective, founded in 2014, has rapidly become a reference in the field of Digital Transaction Management (combining: digital identity, smart document generation and digital signatures). The ScaleUp offers solutions to digitize document-driven processes and easily sign documents digitally. Companies such as BNP Paribas, ING Bank, AG Insurance, Belgian Mobile ID (Itsme®), Nuon, Talentsoft, Toyota, Engie, Ramsay, Grant Thornton, DELA, Pirelli, Bank Delen and many others firmly believe in the solution offered by Connective. The company counts more than 50 employees and has its HQ in Antwerp (BE) and subsidiaries in Amsterdam (NL) and Paris (FR). More information on www.connective.eu.